



xelondigital

DIGITAL

Global Premier Digital Music Distribution Company

www.xelondigital.com



Since 2007:

Xelon Digital is proud to distribute and work closely with the following labels.



Noisehive



Roger Sanchez/The Vault



Low Key Source



Double Up Records



33 Music



Hot Sunday Records



Sweat It Out



Balance Music



Central Station Records



Viva Recordings



LNG Music



DJ City



Junior Sanchez
Cube Recordings



Box of Cats



405 Recordings

& Many
More

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About Us

Established in 2007 as one of Australia's first digital distributors, Xelon Digital's global reputation can be characterised by honesty and transparency as shown by our long standing client relationships. Representing over 800 labels and with offices in the U.S.A., the U.K. Australia and New Zealand, our directive is to maximise opportunities, while delivering a comprehensive and flexible service. Your success is our success.

Xelon has overseen the growth and expansion of many partnered labels, from humble beginnings to established leading record labels.

With a team of digital experts around the world, Xelon provides a comprehensive range of services for every release, from distribution, video monetization, marketing, digital strategies and full label services. We deliver directly to all key global platforms and have exclusive arrangements with a number of DSPs.

Considered leaders in the industry, we regularly attend international music conferences such as SXSW, ADE, and IMS, plus Australia and New Zealand seminars including Going Global Music Summit, AIR Indie-Con, BigSound, EMC, ISCM and Face The Music.

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xelon
DIGITAL

Platforms

iTunes

Spotify

MUSIC

YouTube

TRAXSOURCE



amazon music

deezer



beatport.

TIDAL

+ 100's more

- Capitalisation issues – Fast & Responsive To Your Needs Xelon is a preferred aggregator with the largest digital platforms around the world. This gives us the opportunity to deliver your releases promptly and gain access to constant analytical data about your releases. By sharing this data Xelon is able to help you pinpoint where and how you market and tour, in support of your releases.

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FAQs

What territories do you distribute to?

We digitally distribute your music Worldwide and we can also cater to specific territory requirements.

What digital stores do you distribute to?

We distribute to all key platforms Worldwide including iTunes, Spotify, Apple Music, Google Play, YouTube, Tidal, Deezer, Pandora, Juno Download, Traxsource, Beatport and many more.

Can I monetise my music on YouTube?

Yes! Xelon is a Multi Channel Network. We can identify and monetise your music and video content, across all YouTube channels.

Do I maintain copyright of my music?

Absolutely. You maintain full copyright of your music.

Can I join Xelon as an independent label?

Yes, Xelon offers distribution to Independent labels. If you are an independent artist, our Noisehive portal is tailored for your needs - www.noisehive.com.

How much will it cost to join Xelon Entertainment?

For labels and companies with catalogues there are no sign-up fees, we simply work out a split of net receipts that works for both parties.

How quickly can you get my music online?

We will work closely with you to establish an optimal release date, which will enable us to meet your expectations and pitch your releases to the platforms for profiling, playlist inclusion, and newsletters among other services.

Do you have Anti-Piracy & Illegal Download Protection for all of your releases?

Xelon works closely with the BPI's ((British Phonographic Industry) Anti-Piracy unit to register your music prior to release date. This ensures, that in the instance your music appears on any illegal sites, your music is identified and taken down swiftly. We find this service very effective in minimising illegal exploitation of your music and ensures fans discover your music legitimately via legal royalty-bearing digital platforms.

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Trade Marketing

Our marketing team works with various partners such as Apple Music, Beatport, Spotify and more. We pitch your music with the goal of securing featured release placement on digital stores. Additionally, we pitch your music for inclusion on the world's most powerful and influential playlists.

We also provide in-house solutions, and guidance via our social networks, e-newsletters, and more with the goal of giving your music the maximum exposure it deserves.

We can collect the neighbouring rights & publishing royalties for you and your artists.

- Monetise your YouTube Videos, Music Videos and Audio
- There are No Fees including no annual or maintenance fees.
- We offer free ISRCs & UPCs (Barcode Numbers)
- We can also distribute your tracks as Ringtones

Xelon has Global agreements to cover all significant territories and can collect public performance and publishing income on your behalf, inclusive in our distribution service. This affords you more time to work on your product and minimise your administration efforts. Often this service identifies royalties in territories you may not have initially considered.



Testimonials

Jamie Raeburn (Central Station / Sweat It Out)

"I've been with Xelon for close to a decade and always found their distribution service friendly, helpful and extremely accommodating on tricky requests. Xelon allowed me time to concentrate on artists, promotions, marketing & brand development rather than dealing with troublesome delivery issues. Above all, when I have a problem, they listened. Even if that said problem is not their responsibility, Xelon are always willing to help".

Travis Kirschbaum (Beatport)

"Xelon has been a top supplier of content delivery since Beatport's beginning the team run an impressively tight ship. They've got a proven track record when it comes to on time deliveries and really go the extra mile for their label partners when it comes to pitching feature requests to Beatport's Curation team. If you're looking for top notch label assistance with in depth analytics and a team who knows who really cares about their partners, Xelon is one of the best."

Maria Amato - AIR - air.org.au (General Manager)

"Xelon distribution is a valued member of the Australian Independent Record Labels Association (AIR). It represents a plethora of labels in the Independent recording sector and Ashley and his team are always great to deal with. Xelon are forward thinking and strive to maximise business opportunities for the labels they represent.

Casey Barnes (Artist)

"I've been using Xelon Entertainment now for nearly 10 years and they've always been fantastic to deal with. The team are always super professional and go out of their way to make things happen from an artist's perspective. I'd highly recommend them."

Eric Powell (Bush Records)

"Xelon have provided a great service to my labels & never fail to go above and beyond"



Contact

AUSTRALIA

Phone: +61 (0)3 9429 5965

General Enquiries: info@xelonentertainment.com

Distribution Enquiries: distro@xelondigital.com

Australian Office: aus@xelondigital.com

INTERNATIONAL

US Office: usa@xelondigital.com

UK Office: uk@xelondigital.com

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